



*"ACT LIKE AN AUTHOR,
THINK LIKE A BUSINESS"*

2018 Three-Day Conference

2018 MEDIA KIT

LAS VEGAS, NEVADA

FOR IMMEDIATE RELEASE

The "Act Like an Author, Think Like a Business" Conference is a three-day event held to help over 200 new, aspiring, and veteran authors alike build their books, build their book business, and create multiple streams of income to sustain their book business.

This year's inaugural conference, sponsored by Path to Publishing, will be held September 20-22, 2018 at Rio All-Suite Hotel & Casino in the still fabulous Las Vegas, Nevada. Conference topics moderated by industry professionals include:

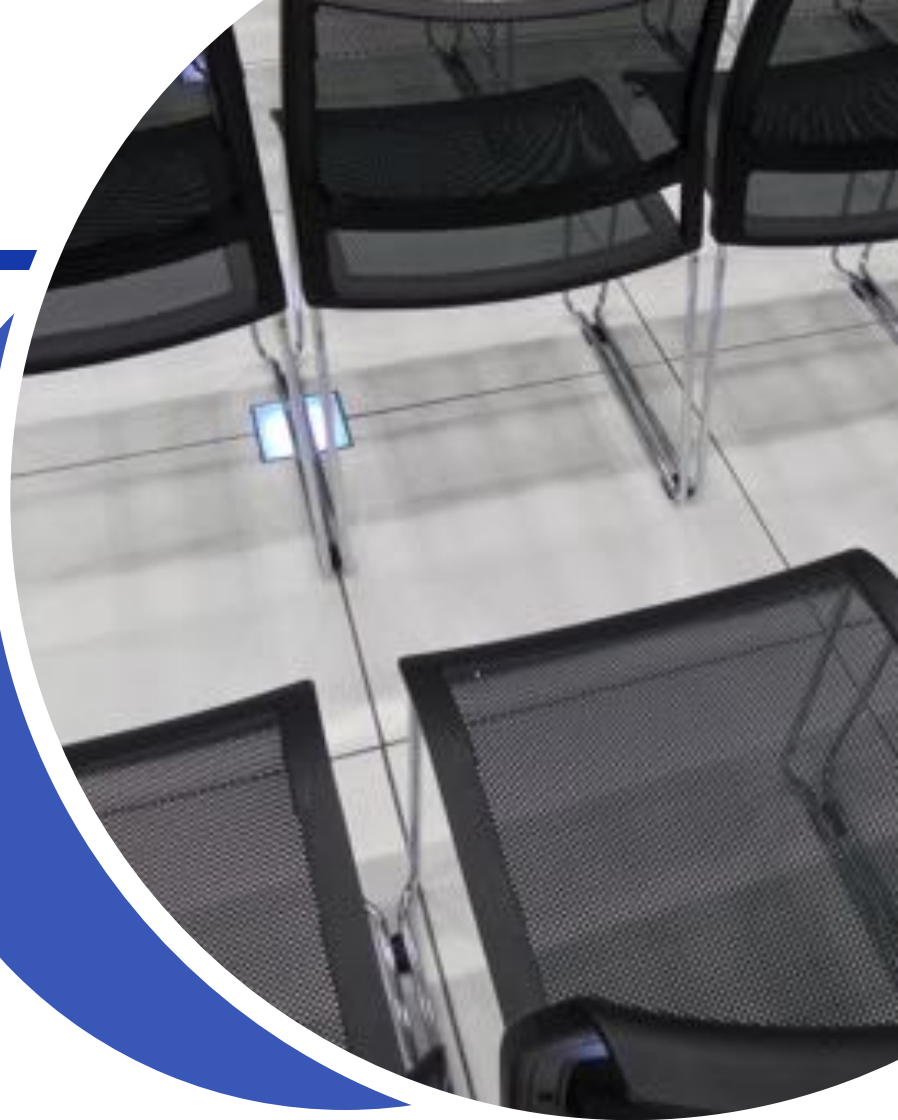
- E-book, print & audio books
- Distribution set-up
- Wholesalers
- Distributors
- Pre-publication campaigns & tasks
- Contracts, Agreements, Taxes
- Developing a Holistic Book Business

The instructors and keynote speakers have more than 50 combined years of experience in the literary industry, and attendees will receive a take-home curriculum to execute their conference learnings.



Path To Publishing

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DAY 01

9.20

Building Your Book from
the Ground Up (how to
self-publish without
missing a step)

DAY 02

9.21

Building Your Literary
Business from the Ground Up
(teaching authors they are not
just authors, but they are a
business and how they should
be operating as a business)

DAY 03

9.22

Turning Your Book/Writing
into a Business (teaching
writers/authors how to create
multiple streams of income to
sustain their book business).

EVENT DETAILS

Any One Day Registration: \$397
Any Two Days Registration: \$694
Full Conference (all three days): \$991

Ticket price covers registration tote, course material, continental breakfast, lunch, beverage service each day, superb meeting space, and instructor fee.

The host hotel, Rio All-Suite Hotel and Casino, has blocked rooms and has special rates and concessions for conference attendees at the following link: <https://aws.passkey.com/go/SRPPC8>

Entertainment will include the conference theme song, “Everything,” performed by recording artist, Nicole Ross-Byrd.

Media passes available by request. Email info@pathtopublishing.com.

CLICK HERE TO LEARN ABOUT CONFERENCE DETAILS

CLICK HERE TO REGISTER FOR THE CONFERENCE

CLICK HERE TO MAKE HOTEL RESERVATIONS

PATH TO PUBLISHING IN THE PRESS

PODCASTS

Interview on Lipstick Chronicles Podcast
Interview on Dovetales Podcast
interview on Let's Chat with Lissha and Mz. Toni
Interview on SOB podcast
Interview on Urban Literary Review
Interview on Royal Pen Network

BLOGS

"How to Publish a Book" on Virgo Girl
"En Joy Storytellers Winter Book Tour" on Written Voices
"10 Tips For Becoming a Better Writer" on Love Bites and Silk Blog

TRADITIONAL

Feature in Urban Tymes Magazine
Feature in Grove City Magazine

AFFILIATIONS



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JOYLYNN M. ROSS

The Path To Publishing “Act Like an Author, Think Like a Business” 2018 Three-Day Conference is hosted and instructed by Joylynn M. Ross, writing as BLESSEDSelling Author E. N. Joy. She is the author of the “New Day Divas” series, which has been coined “Soap Operas in Print.” She’s an Essence Magazine Bestselling Author who wrote secular books under the names Joylynn M. Jossel and JOY. She’s written a children’s book titled The Secret Olivia Told Me under the name N. Joy, which received an American Library Association Coretta Scott King Honor. Scholastic Books acquired the book club rights, and the book has sold over 100,000 copies to date.

[CLICK HERE TO READ EPK](#)



"Joylynn Ross is absolutely the best in the literary industry. If you've got a book in you (and most of us do), Joylynn M. Ross is the chick you need to get in touch with!"

KALYNN DIER, CEO OF SHE CO GLADIATOR



"I am duly impressed, not only by Joylynn's work, but by her insight, kindness, work ethic, and ability to manage so many projects at once. Great business person. Great human being!"

CINDY PEREIRA, MULTILINGUAL VOICE OVER TALENT & FREELANCE JOURNALIST

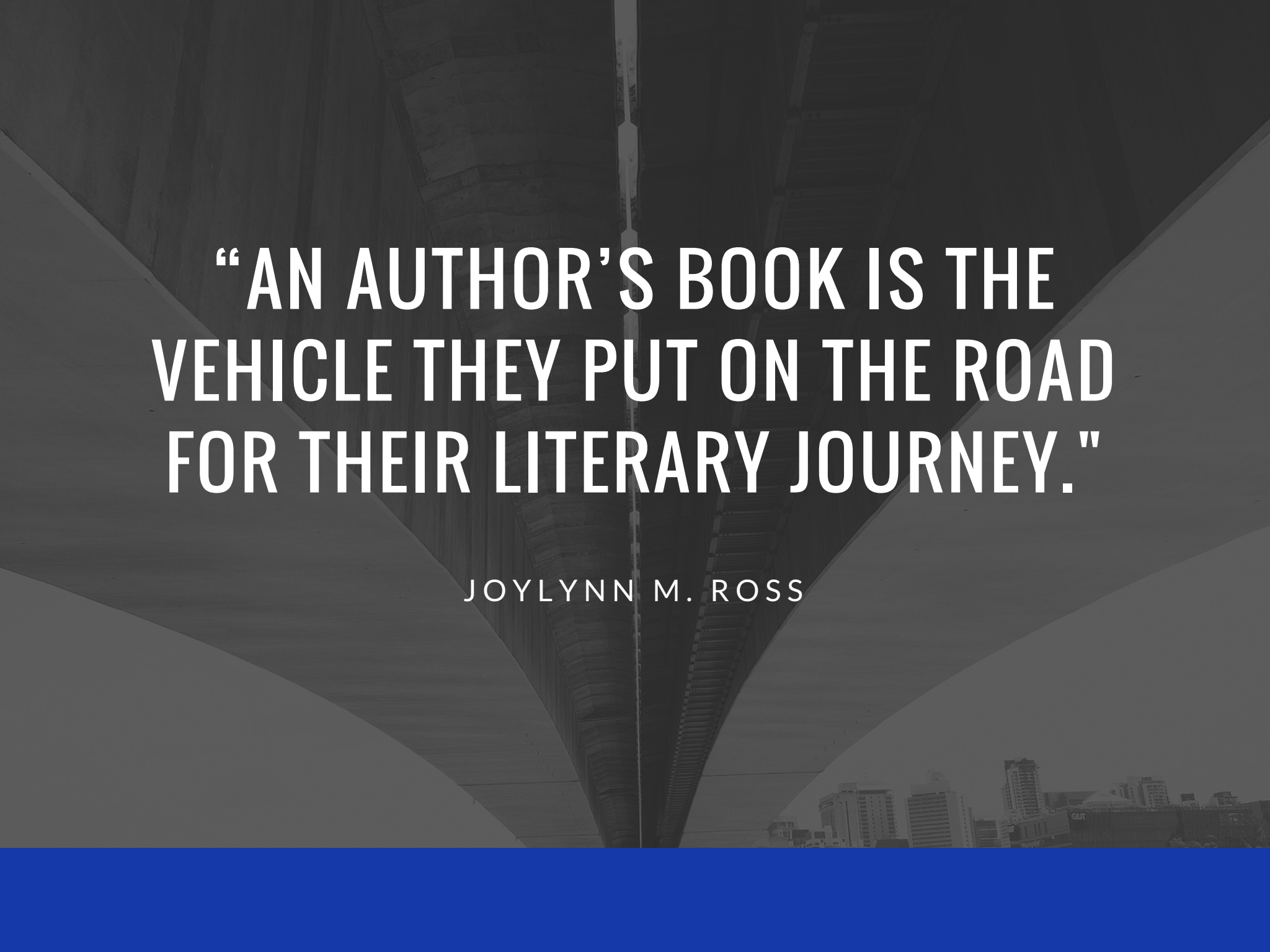
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**“AN AUTHOR’S BOOK IS THE
VEHICLE THEY PUT ON THE ROAD
FOR THEIR LITERARY JOURNEY.”**

JOYLYNN M. ROSS